

Certified Wine Educator Exam: Presentation Skills Demonstration Requirement

Overview:

- The presentation skills demonstration requirement of the CWE Exam is intended to assess the candidate's ability to organize and present an educational wine session. Audience engagement, professionalism, the use of supporting materials, and content accuracy are all important facets of the demonstration.
- Candidates must successfully pass the three other CWE exam requirements (written, varietal identification, and faults identification) before attempting the presentation skills demo.
- Approved topics will be announced on the SWE Website and updated at least once a year.
- Presentations will be scheduled and reviewed at the SWE Annual Conference. Other locations and dates will be considered upon request and determined by the SWE General Manager.
- The presentation skills demonstration will be given in front of a panel of no fewer than two people, to be determined by the SWE General Manager.
- The presentation should last between 15 and 20 minutes.
- An outline including learning objectives, audience level, and content items in order of use must be turned into SWE for approval at least two weeks prior to the requested presentation date.
- If it is not possible to present the demonstration in person, the candidate may submit a video recording of the session recorded in front of an appropriate audience. Video recording submissions must be pre-approved by SWE's General Manager.
- All costs associated with the presentation are the responsibility of the candidate.
- Results of the presentation requirement will be announced to the candidate within six weeks of presentation/submission.
- A new topic must be chosen for each attempt at the presentation skills demo.

Video Recording Guidelines

- The environment must be conducive to a professional course, with an audience of at least six people.
- The video recording must have a clear picture and sound.
- The video recording must focus on the presenter for 80 – 95% of the recording.
- The recording should pan the audience at least once to show the members of the audience, and an additional two times during the live taping to show engagement and involvement of the participants.
- The recording must be free of editing; it must be a live, continuous recording.
- Delivery may be via DVD or flash drive via mail/surface delivery, web-based video such as YouTube or Vimeo, or File transfer via internet upload service such as YouSendIt, Sharefile, or Dropbox. It is the candidate's responsibility to select the upload service and send appropriate instructions to SWE for file download.
- DVD's or Flash drives will not be returned to the candidate.