

## Updated Edition of CSW Study Guide Available Now

*For immediate release*

New York, NY May 25, 2010... The Society of Wine Educators is pleased to announce the release of its revised Certified Specialist of Wine Study Guide in May 2010. This 240-page book serves as the study guide for applicants seeking to take the Certified Specialist of Wine exam, administered by the Society of Wine Educators at multiple times and multiple locations throughout the US and Asia and throughout the year.

This study tool provides clear and concise updates on wine laws, appellation of origin, and the most important styles of commercial wines. The Guide has been reorganized to reflect the historical and commercial importance of various wine countries and regions. It includes new sections on wine industry regulations and operations around the world; current issues facing the wine industry; food and wine pairing; and responsible beverage alcohol service. There is an extensive wine term glossary as well as updated maps, both imbedded in the text and on the accompanying CD.

In addition to the Study Guide, all new Lesson Plans are available. These complement the Guide, focusing the candidate on the most important information in each section. Each Lesson Plan includes a set of review questions on each subject, so candidates can assess their comprehension of key areas. The Lesson Plans are an invaluable tool for all self-study CSW candidates.

Both the Study Guide and the Lesson Plans (priced separately) are available for purchase through the Society's website, [www.societyofwineeducators.org](http://www.societyofwineeducators.org). Pricing is outlined below. We are extending special pricing for the 2010 version to anyone who purchased a 2008 copyrighted version of the study guide on or after January 1, 2010; please contact the office directly so we can verify your purchase date and properly charge your order. This offer is only good on purchases of the 2010 study guide through December 31, 2010.

SWE Certification Programs	Member Rate		Non-Member Rate	
	Standard (More than 15 days out)	Late (Less than 15 days out)	Standard (More than 15 days out)	Late (Less than 15 days out)
<b>Certified Specialist of Wine Program</b>				
CSW Study Guide & Exam	\$315	\$345	\$390	\$420
CSW Lesson Plans Workbook	\$95	\$95	\$125	\$125
CSW Lesson Plans & Study Guide Combo Only	\$225	\$225	\$265	\$265
CSW Exam Only	\$190	\$220	\$265	\$295
CSW Exam Retake	\$180	\$210	\$255	\$285
Study Guide Only	\$145	\$145	\$185	\$185
Shipping CSW Study Guide and Lesson Plan (US destinations only \$15), JP: \$55 (Other: Please contact the SWE office)	\$15	\$15	\$15	\$15

\*\*If 2008 study guide was purchased on or after Jan 1, 2010:

Study Guide (+\$15 shipping) - \$70+\$15 = Final Price of **\$85**

Study Guide + Lesson Plans (+\$15 shipping) = \$70+\$95+\$15 = Final Price of **\$180**

Note: \*\*This deal is only good through 12/31/10 ONLY.

Candidates who plan on sitting the CSW exam in 2010 are notified that all exam questions on exams administered through the end of 2010 will be based on information found in both the CSW study guide with a 2008 copyright date and the new 2010 version. Exam questions based exclusively on new information found in the 2010 guide will not appear on exams until after December 31<sup>st</sup>, 2010. So, the 2008 version remains relevant through the end of the year.

For more information, please contact Terri Hamilton, Director of Education:

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