

Society of Wine Educators' New Executive Team

For immediate release

Washington, D.C., July 23, 2009... The newest addition to the Society of Wine Educators' executive team is Terri L. Hamilton, CWE, DWS, recently hired as the Director of Education. Ms. Hamilton will administer SWE's entire Certification Program. A former CPA and fine wine salesperson, Ms. Hamilton most recently served as Instructor and Administrator of the Wine & Spirit Education Trust Program at Johnson & Wales University in Denver, CO.

Ms. Hamilton joins Executive Director Carla J. Williams, CSW. A native of Washington, DC, Ms. Williams joined the Society of Wine Educators in 2001, while a college student, first contributing as Conference Registrar. She has held several different positions since then, rising from Membership Director, Office Manager and Director of Operations to achieve the role of Executive Director in 2008.

Meetings & Events Manager Shields Hood is the other on-site executive. Originally from Memphis, TN, Mr. Hood previously served as President of the Society of Wine Educators, as well as a Board Member of long standing. He has almost 40 years of experience in the wine industry, having worked as retailer, wine distributor, and Editor of "Wine Notes." He holds all three levels of the Society's certifications: CSW, CSS and CWE.

The President of the Society is Sharron McCarthy, CSW. A 25-year veteran of Banfi Vintners, NY, where she currently serves as Director of Education.

Founded in 1974, the Society of Wine Educators is a non-profit (501c3) educational organization whose mission is to advance wine education through professional development and certification. The Society helps foster and promote the professional education and development of the individual in particular, and the professional education and development of the wine industry as a whole.



*Terri L. Hamilton
Director of Education*



*Carla J. Williams
Executive Director*



*Shields Hood
Meetings & Events Manager*

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